

FASHION DESIGN CERTIFICATE

Curriculum

Program Overview

The Fashion Design Certificate Program is a structured training program focused on developing foundational and intermediate design skills required to conceptualize, develop, and execute fashion collections. Students are trained in design theory, garment planning, fabric selection, and creative development aligned with industry standards.



Duration: 9 Months (36 Weeks)

Learning Objectives

Students will be able to:

- Develop a clear design concept and collection direction
- Understand garment anatomy and construction principles
- Select appropriate fabrics based on design intent
- Create sketches and translate ideas into wearable designs
- Build a cohesive mini collection

Curriculum Breakdown

Module 1: Design Foundations

- Introduction to Fashion Design
- Elements & Principles of Design
- Understanding Garment Anatomy

Module 2: Fabric & Material Selection

- Fabric Types & Behavior
- Textile Pairing for Design
- Material Sourcing Basics

Module 3: Concept Development

- Moodboards & Inspiration
- Collection Planning
- Design Cohesion

Module 4: Sketching & Visualization

- Fashion Sketching Basics

- Translating Ideas to Paper
- Technical Design Thinking

Module 5: Design Execution

- Preparing Designs for Production
- Garment Planning
- Design-to-Construction Alignment

Module 6: Final Collection Development

- Creating a Mini Collection
- Presentation Preparation
- Design Review

Outcomes / Competencies

Graduates will:

- ✓ Develop and present a mini collection
- ✓ Understand design-to-production workflow
- ✓ Demonstrate fabric and design knowledge
- ✓ Create cohesive, intentional designs

Assessment Methods

- Weekly Assignments
- Module-Based Evaluations
- Final Collection Project
- Instructor Review

FASHION PRODUCTION CERTIFICATE

Curriculum

Program Overview

The Fashion Production Certificate Program is a technical training program focused on garment construction, production workflow, and scalable manufacturing practices. Students gain hands-on experience in sewing, assembly, finishing, and batch production aligned with industry standards.

Duration: 6 Months (24 Weeks)

Learning Objectives

Students will be able to:

- Construct garments using professional techniques
- Understand fabric behavior and construction methods
- Execute pattern-based garment assembly
- Produce multiple units with consistency
- Apply quality control and production systems

Curriculum Breakdown

Phase 1: Foundations of Construction

- Sewing Machine Operation
- Stitch Types & Seam Finishes
- Garment Anatomy
- Fabric Behavior
- Pattern Reading
- Basic Construction Project

Phase 2: Intermediate Techniques

- Advanced Sewing Techniques
- Zippers & Closures
- Darts, Pleats & Shaping
- Facings & Linings
- Intermediate Garment Project

Phase 3: Advanced Construction

- Precision Techniques

- Pattern Adjustments & Fit
- Design Integration
- Advanced Garment Project

Phase 4: Production Systems

- Production Basics
- Quality Control
- Workflow & Time Management
- Batch Production Project

Phase 5: Industry Readiness

- Portfolio Development
- Brand Positioning
- Industry Opportunities
- Final Program Execution

Outcomes / Competencies

Graduates will:

- ✓ Construct garments at beginner to advanced levels
- ✓ Execute batch production runs
- ✓ Maintain quality control standards
- ✓ Understand full production workflow

Assessment Methods

- Hands-On Projects
- Technical Skill Evaluations
- Production Assignments
- Final Production Project

FASHION BUSINESS CERTIFICATE

Curriculum

Program Overview

The Fashion Business Certificate Program focuses on the operational, financial, and strategic aspects of building a fashion brand. Students are trained in pricing, branding, marketing, and retail readiness to successfully position their brand within the market.

Duration: 4 Months (16 Weeks)

Learning Objectives

Students will be able to:

- Build a structured fashion brand
- Price products for profit and scalability
- Develop marketing and sales strategies
- Prepare for retail and showroom opportunities
- Understand basic business operations

Curriculum Breakdown

Module 1: Brand Foundation

- Brand Identity Development
- Target Audience Identification
- Positioning Strategy

Module 2: Product & Pricing

- Costing & Profit Margins
- Wholesale vs Retail Pricing
- Product Structuring

Module 3: Marketing & Visibility

- Content Strategy
- Social Media Branding
- Campaign Planning

Module 4: Sales & Distribution

- Retail Readiness
- Showroom Preparation

- Buyer Communication

Module 5: Business Operations

- Basic Financial Structure
- Production Planning
- Scaling Strategy

Module 6: Final Brand Plan

- Business Presentation
- Go-To-Market Plan
- Brand Review

Outcomes / Competencies

Graduates will:

- ✓ Develop a structured fashion brand
- ✓ Price products for profit
- ✓ Prepare for retail and buyer opportunities
- ✓ Execute a brand launch strategy

Assessment Methods

- Business Assignments
- Pricing Worksheets
- Brand Plan Project
- Final Presentation